

# SIELCO: Renewing... the experience

SIELCO is the new company created from the long-term experience of Siel with the target to face the new challenges of the global market. In the current high-competition environment, SIELCO has managed to effectively shrink the costs and extend the flexibility of its products, thanks to the optimization of the production processes and to the new methods recently adopted. This is fully proven by the recent developments of the innovative GT Series, which fully reflects the new company philosophy.



the excellent electrical efficiency which makes the GT Series a reference point in the broadcast industry. In the next future it will be competed by means of a 10 KW transmitter with dual driver system built-in. Even the range of radio links was recently improved with the new optional devices specifically developed according to the feedback of the users which are particularly cared, because are for SIELCO the real wealth of the company. To improve the customer satisfaction, significant



The GT Series was born few years ago with the main purpose to better satisfy the needs of the demand, particularly by simplifying the installation and set up of the equipment as well as by reducing the total costs of ownership as much as possible. What's more: the equipment of the GT Series are appreciated worldwide for their high efficiency and flexibility which are obtained by three built-in qualities: light weight, compact size and minimum power consumption. Deciding to buy a product of the GT Series is the winning choice as it allows to obtain remarkable benefits throughout the life of the product. Starting from the purchase, its price is highly competitive. Moreover, weight and size are so reduced which allow to lower the costs of

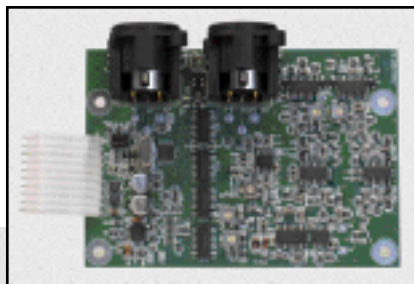


shipping and the ones of renting the site in which it will be placed. Last, but not least: even in the normal operation, every device repays itself day by day thanks to the highest electrical efficiency in its class which cuts the charges of the electricity supplier. Each piece of equipment of the GT Series can be fitted with the TLM3GT, the new remote



performed at the purchase or at a later time thanks to the new manual which step-by-step shows all the operations to do. TLM3GT allows the remote supervision of the equipment both via SMS messages exchanged with a normal cellular phone and via data transmission mode between the equipment and a common PC which acts as a remote controller.

investments in the customer care are settled with the main focus to guarantee repair and service operations in short times as well as a suitable technical support. In short, SIELCO's main focus is not just selling products, but rather to offer real solutions which could keep the loyalty and relationships with customer at the highest levels by offering what they exactly need: competitive price, high quality and reliability, cost savings under every point of view and a real effective customer care. The high amount of field tests which are perfectly passed, as well as the high reputation with the installers and broadcasters, fully demonstrate it.



This last way allows to provide the major part of the settings and measurements and the equipment can be almost totally controlled. A precious help when some parameters of the network must be



measurement/control system using the GSM networks which – apart the antenna – is totally integrated inside the device. The installation is easy and can be

changed or equipment must be moved. The latest developments of the GT Series concern EXC5000GT, the new 5 KW transmitter composed by six units. Its overall weight is only 44 Kg and boasts

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