

# Elettronika: Research and Technological Innovation

Elettronika Srl has its main premises in Palo del Colle (Bari), and five other child companies: Elettronika America in Miami (USA), Guangdong Jinyi Broadcasting Equipment in Guangzhou (China), Elettronika Africa in Hillcrest (South Africa), Elettronika Albania in Tirana (Albania), Elettronika Research in Brasov (Romania).

It is a leading company in radio- and television-broadcasting, present in 40 countries and in all continents through distributors, partnerships and Joint Ventures. It is one of the few firms to produce equipment for both



radio-, television- and digital-broadcasting. Its standard products or custom-made solutions are able to meet the highest requirements – from single accessories to high-power turn-key installations, which are always followed step by step, from the feasibility study to the after-sale assistance.

Over the years, Elettronika has significantly invested in instruments and training – key elements to achieve the goals of its commercial strategy: manufacturing technologically advanced equipment that is compact, customisable, flexible, and at the same time offered at a competitive price and with a fast

after-sale assistance. The results of this policy became clear over time. Today Elettronika has consolidated its position in the field of radio-, television- and digital-broadcasting, and is a reference for anyone requiring reliable and long-lasting products. Its installations are now present in most of the world countries and an ever-increasing number of customers are finding in Elettronika a professional partner they can always count on! Established in 1988 by Engineer



Raffaele Fasano, Elettronika is one of the first Italian companies to find a place in the then fast-emerging private broadcasting



sector, as well as a design partner for the production of equipment for military and civilian institutions. Elettronika today boasts a 4000sm facility, which comprises the sales and the administration departments, a research and development department, a design department,

an assembling and testing department, a mechanical workshop and a warehouse.

Every day at Elettronika a staff of engineers, designers and technicians researches new technologies and applications, designs and builds increasingly reliable and competitive devices, with standards complying to the strictest technical regulations, such as the "CE Mark" and the "ISO 9000".

At the same time, in many areas of the world, its sales team is busy helping customers and distributors by quickly solving any financial problem, such as international credits, payment delays and financing.

## Elettronika products include:

- TV transmitters and transposers;
- Low- and medium-power TV amplifiers;
- High-power TV amplifiers;
- Auxiliary TV equipment;
- FM Transmitters;
- Medium-power FM amplifiers;
- High-power FM amplifiers;
- Auxiliary FM equipment;
- Changeovers;
- Telemetry equipment;
- TV Microwave links;
- FM STL.

The entire line of the new digital system: TV (DVB and ATSC standards) and radio (DAB standard).



"Eng. Raffaele Fasano General Manager"

The company also produces a wide range of accessories, including signal distributors, stereo and RDS encoders, antenna systems, coupling systems, etc.

Elettronika Srl  
Palo del Colle BA  
S.S. 96 km. 113 Z. I.  
Ph. +39 080 626755  
Ph. +39 335 5824900  
Fax +39 080 629262  
elettronika@elettronika.it  
www.elettronika.it



The Headquarters of Elettronika Spa